



**#BES2018
BE PART OF IT**

**BRITISH
ECOLOGICAL
SOCIETY**

**ANNUAL MEETING
BIRMINGHAM ICC
16-19 DECEMBER 2018**

ABOUT US

Founded in 1913, the British Ecological Society (BES) is a not-for-profit membership organisation dedicated to the advancement of ecological science. Our mission is to, 'generate, communicate and promote ecological knowledge and solutions'. With over 6,500 members in 130 countries, we are the largest ecological society in Europe.

- **Scientific Publishing.** We publish five world renowned high impact journals.
- **Education and Careers.** We support students of the ecological sciences in schools and universities and help ecologists develop their careers.
- **Public Engagement.** Our staff and members go out into communities to share the excitement and importance of ecology.
- **Policy.** We act as an authoritative voice of ecology to government at a local, regional and national level.
- **Networking.** We help ecologists share knowledge by staging national and international events ranging in size from smaller meetings run by our 17 Special Interest Groups to our Annual Meeting.
- **Grants.** We distribute over £350,000 p.a. to support ecologists in the UK and across the developing world.

#BES2018

Over the last 40 years, BES Annual Meeting has grown into Europe's largest and most influential conference dedicated to the ecological sciences. In 2018 we are staging our Annual Meeting at the ICC in the heart of Birmingham. Between 16-19 December 2018, 1,600 ecologists – many of them world leaders in their field – representing business, academia, professional bodies and NGOs from across the world will converge on the United Kingdom's second largest city for #BES2018.

Over those four days cutting edge research will be showcased and partnerships will be forged. #BES2018 is an ideal opportunity for you to raise your profile with the global ecological community.

Join us by becoming an exhibitor, advertiser or sponsor. #BES2018 is your opportunity to be part of Europe's largest gathering of ecologists at a time when global co-operation has never been more important. For information about the conference venue go to <http://theicc.co.uk>.



Birmingham Town Hall at night

THE BENEFITS

- **Cost Effective**
Europe's largest gathering of ecologists in one place over four days. No other event outside the USA offers this kind of opportunity.
- **Global Reach**
46% of our membership and 30% of Annual Meeting delegates are based outside the UK. Exhibitors from across the world are already reserving their places at #BES2018 in Birmingham.
- **Sales Leads**
An opportunity to put your products and services in front of the people who make the buying decisions in leading universities, NGOs and research institutes.
- **Brand Awareness**
The opportunity to raise awareness of your brand with key influencers and decision makers.
- **Networking**
Participation in a packed calendar of dinners and mixer drinks for delegates, exhibitors and sponsors.
- **Social Media**
Profile with our 6,500 BES Facebook and 17,000 Twitter followers.
- **Ecology – the Next Generation**
An opportunity to build your networks and identify talent amongst a new generation of ecologists and data scientists.
- **Research**
You will be on the spot when ground breaking research is discussed and solutions are proposed at over 500 talks, 300 poster sessions and 4 key note plenaries.

TAKE A STAND FOR ECOLOGY

We have a limited number of exhibition packages which are already selling quickly.

- 16m² fully fitted feature stand sponsor _____ £2,450
- 6m² fully fitted stand in regular position _____ £1,350
- Display tables can be reserved by the day or the whole Annual Meeting _____ £300/£650

All stand packages include; shell scheme, your logo on fascia board, carpet, basic furniture, standard power package and wi-fi. Regular position and table exhibitors receive one Annual Meeting registration as part of their package. Feature stand sponsors will receive two registrations. Registration includes all lunches, coffee breaks and networking events with delegates as well as access to all sessions. Additional registrations will be available at a reduced price to exhibitors. Feature stand sponsors will be positioned in the areas of highest visibility and will receive an enhanced entry in the event programme and recognition on venue screens. All stands will be located in the main hall where delegate lunches, coffee breaks and networking events take place. VAT will be charged as applicable.

ADVERTISE YOUR SUPPORT

You can make a statement by taking out a full page colour advertisement in the #BES2018 programme, web app and the quarterly BES Bulletin which will be mailed out to over 6,500 members in 130 countries in November 2018.

Additional in venue advertising opportunities will be available to book from June 2018.

	Position	Single publication	Both Publications
#BES2018 Programme or BES Bulletin	Outer Back Cover	£900	£1,620
	Inside Front Cover	£800	£1,200
	Inside Publication	£500	£800
#BES2018 Web App Only	Web Banner	£300	

SPONSORSHIP OPPORTUNITIES

We have developed a series of sponsorship options for organisations that wish to build a closer relationship with Europe's largest and most influential ecological meeting and raise their profile within the global ecological science community. Prices start at £1,000.

- Official meeting supporter
- Plenary supporter
- Thematic session supporter
- Workshop supporter
- Poster session supporter
- Mixer drinks sponsor
- Celebration party sponsor
- Capturing Ecology photo competition sponsor

SEE YOU IN THE HEART OF BIRMINGHAM



Birmingham Selfridges and The Rotunda at night

We chose Birmingham for **#BES2018** because of its first class centrally located conference venue, world class culture and vibrant academic life.

GETTING THERE

Birmingham is easily accessible by air, road and rail. Birmingham Airport welcomes more than 50 airlines from over 100 destinations worldwide and is located right next to Birmingham International station with regular trains taking just 10 minutes to reach the city centre. The nearest station to the ICC is Birmingham New Street with direct trains to most of the UK's major cities. Three fast trains leave London Euston for Birmingham every hour with a journey time of just 1 hour 20 minutes.

SLEEPING AND EATING

Birmingham offers a wide range of accommodation near the ICC from 4 star luxury to budget aparthotels. The conference venue is located in the heart of a bustling multi-cultural city just a short walk from fine dining, curry houses, concert venues, museums, traditional pubs and award winning theatres. For information on booking hotels and making the most of your stay go to <http://visitbirmingham.com>.

BE PART OF IT

Our Ecology Across Borders meeting in Ghent in December 2017 was a sell-out with 1,550 delegates and 35 exhibitors.

Wiley, OUP, CUP, Wildlife Acoustics, ADC BioScientific, PR Statistics and the Global Biodiversity Information Facility have already confirmed for **#BES2018**. We hope you will join them.

"Flying from California to Belgium can be taxing, but attending the BES 2017 Ecology Across Borders meeting was the opposite. We felt welcomed, met many cool people, and our business interactions proved really fruitful. We also got a positive reception for Wildnote, our digital environmental data collection, management, and reporting tool. Working with BES was a positive experience. We will be back to exhibit at **#BES 2018**."

Brandon Jones, Wildnote, California USA

If you cannot join us at **#BES2018** why not reserve your place at **#BES2019** in Northern Ireland at the Belfast Waterfront Conference Centre 10-13 December 2019.

CONTACT US

Paul Bower, Development Manager, British Ecological Society, Charles Darwin House, 12 Roger Street, London WC1N 2JU, UK.
T +(0)20 7685 2500 M +44(0)7711 118388 E paul@britishecologicalsociety.org
www.britishecologicalsociety.org @BritishEcolSoc BritishEcolSoc **#BES2018**