



# #BES2019 BE PART OF IT

**BRITISH  
ECOLOGICAL  
SOCIETY**

**EXHIBITION  
ICC BELFAST  
10-13 DECEMBER 2019**

## ABOUT US

Founded in 1913, the British Ecological Society (BES) is a not for-profit membership organisation dedicated to the advancement of ecological science. Our mission is to, 'generate, communicate and promote ecological knowledge and solutions'. With 6,500 members in 130 countries, we are the largest ecological society in Europe. We also publish six internationally respected high impact scientific journals.

## #BES2019 BELFAST

In 2019 we are staging our Annual Meeting at the ICC Belfast. It will be the largest gathering of ecologists in the island of Ireland of the last 20 years. From 10-13 December, 1,200 ecologists – many of them world leaders in their field – representing academia, business, professional bodies and NGOs will converge on Belfast. The exhibition will be at the heart of the meeting. You can be part of Europe's largest and most influential community of ecologists by becoming an exhibitor, advertiser or sponsor.

For information about the venue visit [iccbelfast.com](http://iccbelfast.com).



The ICC Belfast, venue for #BES2019

## THE BENEFITS

- **Cost Effective**  
Europe's largest gathering of ecologists in one place.
- **Global Reach**  
46% of our members and 35% of our delegates are based outside the UK.
- **Sales Leads**  
An opportunity to put your products and services in front of the people who make the buying decisions.
- **Networking**  
Participation in a packed programme of networking events for delegates, exhibitors and sponsors.
- **Social Media**  
Connect with our 21,000 Twitter 7,300 Facebook and 1,000 Instagram followers.



## TAKE A STAND FOR ECOLOGY

- 16m<sup>2</sup> feature stand in prime position including sponsorship \_\_\_\_\_ £2,650
- 6m<sup>2</sup> fully fitted stand in regular position \_\_\_\_\_ £1,450
- Display tables by the day or the whole meeting \_\_\_\_\_ £300/£700

All stand packages are fully fitted and include; shell scheme, your logo on the stand, carpet, basic furniture, standard power package and wi-fi. Feature stand exhibitors receive two Annual Meeting registrations and additional sponsor benefits. Regular position and table exhibitors receive one Annual Meeting registration as part of their package. We only have a limited number of exhibition packages so book early to secure your place.

## ADVERTISE YOUR SUPPORT

---

You can make a statement by taking out a full page colour advertisement in the #BES2019 programme, on the app or in the quarterly full colour BES members' magazine which will be sent to over 6,500 members in 130 countries in November 2019. Prices range from £600 for a full page to £1,000 for the back cover. A banner advert on the app costs £190.

## SPONSORSHIP OPPORTUNITIES

---

We have developed a range of sponsorship opportunities for organisations that wish to raise their profile within the global ecological science community. Prices start at £1,000. These include; official conference supporter, plenary supporter, thematic session supporter, workshop supporter, poster session supporter, welcome mixer drinks sponsor, celebration party sponsor or sponsor of Capturing Ecology, our photographic competition.



## SEE YOU IN BELFAST



Belfast skyline

We chose Belfast for #BES2019 for its first class conference facilities and world ranking academic reputation.

## GETTING THERE

Belfast has two airports, sea crossings from Liverpool and a direct rail link from Dublin. You can fly direct to Belfast from over 20 European cities and a number of North American destinations.

Belfast City Airport is just three miles from the city centre with direct flights from London City, Heathrow, Glasgow, Edinburgh, Birmingham, East Midlands and Leeds. Belfast International Airport is a 30 minute drive from the city centre with direct flights from most European countries. The Translink Airport Express bus service runs between both airports and the city centre. For more information on travel, accommodation and culture go to [visitbelfast.com](http://visitbelfast.com)

## CONTACT US

Paul Bower, Development Manager, British Ecological Society,  
Charles Darwin House, 12 Roger Street, London WC1N 2JU, UK.

T +(0)20 7685 2500 M +44 (0)7711 118 388 E [paul@britishecologicalsociety.org](mailto:paul@britishecologicalsociety.org)

[www.britishecologicalsociety.org](http://www.britishecologicalsociety.org)



@BritishEcolSoc



BritishEcolSoc

## BE PART OF IT

Our 2018 Annual Meeting in Birmingham attracted over 1,200 delegates from across the world and featured 30 exhibitors including; Wiley, PR Statistics, National Geographic, OUP, Wildlife Acoustics, CUP, MDPI, ADC Bioscientific, Walz, LICOR and the Global Biodiversity Information Facility. We hope you will join us at #BES2019.

" The benefits of taking a stand at the BES Annual Meeting have surpassed my expectations. I reached many more potential customers than I anticipated. Being able to speak directly to people face to face and answer questions really helped us connect with people who we would not otherwise been able to reach."

*Dr. Oliver Hooker, Director, PR Statistics*