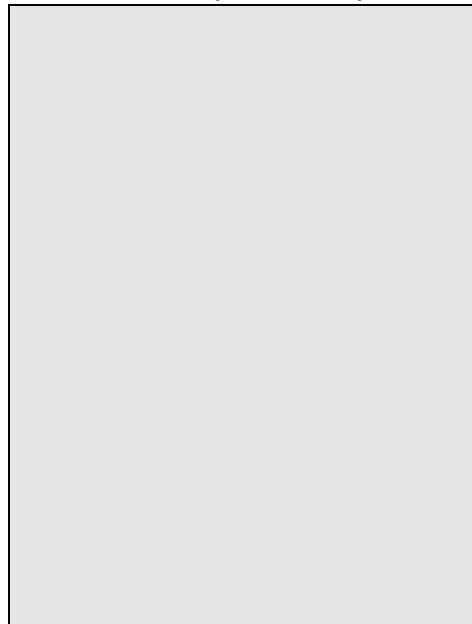


POSTER PRESENTATION GUIDELINES and DISPLAY INSTRUCTIONS

Congratulations on being accepted for a poster presentation at our 2016 Annual Meeting. Please read ALL of the instructions below carefully to ensure that your poster is properly presented and will fit into the space allocated.

GUIDELINES FOR PREPARATION

All posters should be presented PORTRAIT (VERTICAL) and A0 in size (dimensions: 841 mm wide by 1189 mm tall).

Sample of Poster**841 mm max. (horizontal)****1189 mm max. (vertical)**

There is a [2012 Bulletin article](#) providing suggestions on formatting, colour schemes and how to maximising the impact of poster presentations. It is well worth reading! Several other journals and societies have similar documents; a quick internet search will reap rewards.

Please remember that you have about 10 seconds to attract viewers to your work. Figures, in association with easy-to-read, concise and lucid text make the most impact, drawing people to your poster. Long/dense sections of text (e.g. complete paragraphs) are highly discouraged.

Choose font sizes carefully, bearing in mind that someone should be able to read the poster from a distance of 1m. Choose your title well, so that it attracts potential readers. Make your research questions and main points clear. They should stand out clearly - readers should not have to hunt to find them! Do ensure that there is a visual flow through the poster. Usually this follows the natural reading direction (left to right and top to bottom).

You may also wish to produce a handout of your poster, as this provides a useful 'take-away' resource. Do make sure that this includes your contact details (e.g. name, email address, Twitter handle).

AT THE MEETING

The poster sessions will take place in **Hall 2A**, the main Exhibition Hall of the conference centre. Although your poster will be on display throughout the entire meeting, there will be two formal poster sessions (listed below). You will be allocated to one of these (you will be notified separately regarding which session you have been assigned to) and, during the session, you are required to stand at your poster to present your research.

Poster Session 1: Monday 12 December: 17:15 - 18:45

All poster numbers with a letter followed by the number 1: A1 - J1

Poster Session 2: Tuesday 13 December: 17:00 - 18:30

All poster numbers with a letter followed by the number 2: A2 - H2

You can put up your poster from 08.00 on Monday 12 December. **All posters MUST be in place by 10.30 on Monday 12 December.**

Posters must be removed between 13:00 and 15:30 on Wednesday 14 December. Posters remaining up after this time may be disposed of.

You will receive your programme, name badge, and other details at the Registration Desk when you enter the ACC. Please wear your name badge during your poster session.

POSTER MOUNTING AND DISMOUNTING

Your poster will be located according to your poster number. This number was supplied to you in your timetable email from the BES and will be in the printed programme. There will be a Poster Desk in the centre of the poster display area staffed by a volunteer who can help if you have questions on the day.

Please note that BES will provide material for sticking your poster to the poster board, which will be available from the Poster Desk. You must not use anything else. Please remove all material from the poster board when you dismount your poster.

SOCIAL MEDIA POLICY

The BES loves social media! It is a great way to connect with people across the world, to share ideas and create collaborations. We heartily encourage people to tweet and post about their experiences.

However, we understand that some people will not want their research broadcast. We respect that, so have created a 'do not share' image for people to download (via the link below) to add to their poster/talk presentation. We expect that fellow attendees will also respect such a request. We will explain the meaning of the 'do not share' image on social media, our website and in the Annual Meeting printed programme. If people do not include the 'do not share' image on their presentation, we will assume they are happy for their research to be publicised openly.

www.britishecologicalsociety.org/AM2016/PRESENTER-GUIDELINES

NOTE FOR BES STUDENT POSTER PRIZE CANDIDATES

If you have entered your poster for the BES Student Poster Prize, this will be indicated on your poster board by a coloured sticker. Poster award judging will take place throughout the poster sessions, based on criteria including: visual style, scientific content, originality of research and effectiveness of communication. The winners will be announced after the Annual Meeting.

We look forward to seeing you and your work in Liverpool!